



Important notice

To all members listed in the Sussex Counselling Directory of Qualified Counsellors

August 2006

Sussex Counselling would like to know exactly how effective the Directory of Qualified Counsellors is and whether we are distributing it in the right way.

Please help us find out by recording on this survey form how many clients find you through the printed and/or website directory. All you have to do is write down the date you first saw the client.

And it is very important you also let us know which town or area you work in so we can get an idea of the geographical spread of the directories.

Having revamped and updated both the website and the printed directory this year we are keen to gain an accurate picture of its effectiveness over the next 12 months.

Please

- keep this form in an easily accessible but safe place
- remember to ask every client who contacts you where they found out your details
- record the date of first session with clients who found you via the printed or website directory between 1 September this year and 31 August 2007
- fill in the town or area in which you work.

Then please return the completed form to us next September at Sussex Counselling, PO Box 308, Brighton BN2 0WA.

Thank you very much for your help and co-operation. It would be extremely valuable to us to have this information so please do all you can to remember to fill in and return it, even if it's not 100% accurate. We would be delighted to have your response and look forward to hearing from you in a year's time.

Survey of Sussex Counselling Directory users in Private Practice

- from 1 September 2006 to 31 August 2007.

1. Please ask clients you take on in the 12 months from 01/09/2006 to 31/08/2007 how they found your contact details. If it was from the SC directory (printed or website version), make a note in the tables below of the date you first saw them:

Printed Directory:

Website Directory:

2. HOW MANY NEW CLIENTS did you take on (from all sources) in your private practice from Sept 2006 to August 2007? _____
3. TOWN/AREA where you see clients _____
4. COMMENTS:
(Please add any views or information which you feel may be of value. We would be interested to hear more about your experience of how the directory is used.eg. did you have any idea where the clients saw or got hold of a copy of the directory?)

PLEASE RETURN THIS FORM IN SEPTEMBER 2007 TO:
Sussex Counselling, PO Box 308, Brighton BN2 0WA.

Thank you very much for your help.